



WS SEO PACKAGE	Standard	Economy	Professional	Advanced
<b>ON-PAGE ACTIVITIES</b>	<b>ONE TIME</b>	<b>ONE TIME</b>	<b>ONE TIME</b>	<b>ONE TIME</b>
Pages Covered	<b>Upto 15</b>	<b>Upto 25</b>	<b>Upto 50</b>	<b>Upto 100</b>
Comprehensive On-site Analysis	YES	YES	YES	YES
Number of Keywords	5	15	30	50
URLs	5	10	15	25
Keyword Research	YES	YES	YES	YES
Keywords Optimized	YES	YES	YES	YES
Title, Description, Keyword	YES	YES	YES	YES
Robots.txt Creation	YES	YES	YES	YES
Sitemap.xml Creation	YES	YES	YES	YES
Alt Tag Optimization	YES	YES	YES	YES
Google Analytics Setup	YES	YES	YES	YES
Google Webmaster Tools	YES	YES	YES	YES
Content Optimization	YES	YES	YES	YES
Backlink Analysis	YES	YES	YES	YES
Usability Analysis	NO	YES	YES	YES
Internal Links Optimization	NO	YES	YES	YES
Load Time Optimization	NO	YES	YES	YES
HTML Optimization	NO	YES	YES	YES
<b>OFF-PAGE ACTIVITIES</b>	<b>MONTHLY</b>	<b>MONTHLY</b>	<b>MONTHLY</b>	<b>MONTHLY</b>
Directory Submissions	20	50	50	50
Article Creation & Submission	2	5	10	20
Social Bookmarking	30	50	50	120
Directory Listing	5	11	15	20
Classified Posting	15	25	50	100
Q & A Links (Link PR Sites)	4	15	25	30
PPT Creation/Submission	1	2	3	5
PDF Creation/Submission	1	2	3	5
Image Sharing	10	12	20	50
Profile Creation	2	5	14	21
Blog Creation/Submission	NO	2	5	10
Infographics Creation/Submission	NO	1	3	5

Website Designing and Development
Software Development
Mobile Application Development
SEO Services
Promotional Activities

Web Shooters Kolkata, 123/2A, Raja Rammohan Sarani, 1<sup>st</sup> Floor, Kolkata – 700009,

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Video Creation/Sharing	NO	NO	1--5	2--10
Guest Blogging	NO	NO	1	2
Press Releases	NO	NO	1	2
Reports And Progress	MONTHLY	MONTHLY	MONTHLY	MONTHLY
Ranking Report	YES	YES	YES	YES
Activities Report	YES	YES	YES	YES
Analytics Report	YES	YES	YES	YES
Console Report	NO	YES	YES	YES
Total Activities	90	18	255	450
<b>Monthly Budget</b>	<b>5,500/-</b>	<b>10,500/-</b>	<b>16,500/-</b>	<b>25,500/-</b>

## Introducing Web Shooters Kolkata

*Web-Shooters Kolkata* offers the full range of web site design, promotion, and development services to businesses of all sizes throughout the state and nation-wide.

The *Web-Shooters Kolkata* team has extensive experience developing projects of all sizes, from large-scale, dynamic web sites to simple, one-page advertising web sites. We utilize modern techniques for the web, all the while shaping those methods to meet our clients' needs with respect to all areas of web site design and development.

*Web-Shooters Kolkata* is committed to providing clients with effective web site design and development solutions. Though our company is based in India, we've attracted clients from all over the world because of our high-quality service and our need to meet and exceed the following goals:

- Delivering creative, innovative web site designs that help clients achieve a distinctive presence on the web
- Providing the widest range of web services to meet our clients every need, from customized web site development solutions to effective web marketing strategies
- Presenting cost effective, high-quality web services that create a long-lasting positive return on our clients investment
- Ensuring our clients are not only satisfied but overjoyed at how simple and rewarding it is to work with our team

## Company Profile

Website Designing and Development | Software Development | Mobile Application Development | SEO Services | Promotional Activities

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- ❖ Web site creation, management and promotion since 2001
- ❖ Project teams are assembled to suit the client's needs
- ❖ Macromedia Contribute Administrator
- ❖ Open source (content management systems) Mambo, Joomla!, Drupal and many other.
- ❖ Custom or template design
- ❖ Dynamic functionality using php, javascript, Flash, MySQL databases
- ❖ Secure Ecommerce - Paypal, merchant accounts, Amazon, carts, Paperstreet
- ❖ Site Promotion - Google AdWords, Yahoo ads, eBay, search engine listings

In case of any clarifications or suggestions kindly feel free to get back us at **09748338473** or email us at **[webshooterskolkata@gmail.com](mailto:webshooterskolkata@gmail.com)**

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